



Sustainable Research Management

a rainbow new deal

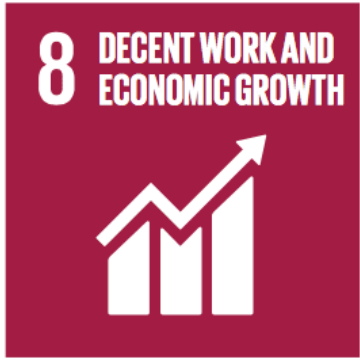
Ana Correia Moutinho | ISEG Research



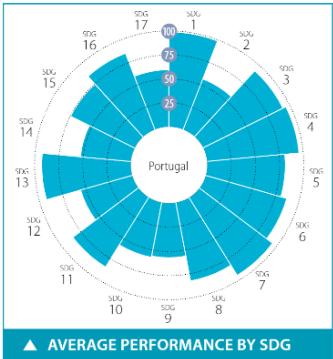
open minds

for a better world

The 2030 Agenda for Sustainable Development,
adopted by all United Nations Member States in 2015,
provides a shared blueprint for **peace** and **prosperity**
for **people** and the **planet**, now and into the **future**.



PORTUGAL



▼ CURRENT ASSESSMENT – SDG DASHBOARD



■ Major challenges
 ■ Significant challenges
 ■ Challenges remain
 ■ SDG achieved
 ■ Information unavailable

▼ SDG TRENDS



↓ Decreasing
 → Stagnating
 ↗ Moderately improving
 ↑ On track or maintaining SDG achievement
 •• Information unavailable



EXPLORE UNIVERSITY IMPACT RANKINGS FOR INDIVIDUAL SDGS



Universities can support the delivery of the SDGs in many ways:

Teaching – by inculcating a sustainable mindset in their students and alumni

Research – by searching for new solutions and knowledge related to the SDGs

Outreach – by working directly with their communities, regions and nations

Operations – by being responsible for their own consumption and sustainability



-  Higher Education for Global Goals | the U as a powerhouse
-  Championing the SDGs | call to action
-  Mapping exercise | resources for impact
-  Campaign 2020/2021 | opening goals from day 1
-  Change | walk the talk of sustainability



Mestrado

ECONOMIA E GESTÃO DE CIÊNCIA, TECNOLOGIA E INOVAÇÃO

1º ANO

CRÉDITOS	1º SEMESTRE	CRÉDITOS	2º SEMESTRE
6	CIÊNCIA E ECONOMIA Sandro Mendonça	3	AVALIAÇÃO DE POLÍTICAS E PROGRAMAS DE C&T Ricardo Paes Mamede
6	ECONOMIA DA INOVAÇÃO E DO CONHECIMENTO Manuel Mira Godinho	6	CIÊNCIA, TECNOLOGIA, SOCIEDADE E ORGANIZAÇÕES Sofia Bento
6	MÉTODOS QUANTITATIVOS APLICADOS Vítor Escária	3	COMUNICAÇÃO EM C&T E INOVAÇÃO Ana Moutinho
6	POLÍTICA DE CIÊNCIA E TECNOLOGIA Ana Moutinho	6	AVALIAÇÃO E GESTÃO DE PROJETOS DE INVESTIGAÇÃO E DESENVOLVIMENTO Jaime Andrez
6	OPTATIVA I ou TEORIA ECONÓMICA* José Zorro Mendes	6	GESTÃO DA TECNOLOGIA E DA INOVAÇÃO Vítor Corado Simões
		6	MARKETING DA INOVAÇÃO E NOVOS PRODUTOS Nuno Crespo

2º ANO

CRÉDITOS	1º SEMESTRE	CRÉDITOS	2º SEMESTRE
6	ASPETOS INTERNACIONAIS DA TECNOLOGIA E DA INOVAÇÃO Vítor Corado Simões	30	TRABALHO FINAL DE MESTRADO
3	COMPLEMENTOS DE ESTRATÉGIA TECNOLÓGICA E DA INOVAÇÃO Manuel Laranja		
3	PROTEÇÃO E PROPRIEDADE INDUSTRIAL Manuel Mira Godinho		
6	PROSPETIVA TECNOLÓGICA E INOVAÇÃO ESTRATÉGICA Paulo Soeiro de Carvalho		
12	TRABALHO FINAL DE MESTRADO (SEMINÁRIO) Vítor Corado Simões		

OPTATIVA I

UNIDADES CURRICULARES DE OUTROS MESTRADOS DO ISEG



year 1 · semester 1

week 0	weeks 1 - 6	week 7	weeks 8 - 13
<p>GLOBAL GOALS AWARENESS WEEK</p> <p>Breaks the ice and immerses you in the downtown Lisbon lifestyle, becoming aware of the biggest challenges that our world is facing - and think about what You can do about it. Be aware!</p>	<p>Financial and ESG Reporting (3 ECTS)</p> <p>Business Strategy and Performance (3 ECTS)</p> <p>Organizational Culture and Behavior (3 ECTS)</p> <p>Global Economic Trends (3 ECTS)</p> <p>Operations Management (3 ECTS)</p>	<p>GLOBAL GOALS ACTION WEEK</p> <p>Takes you to the next level: Time to act, be relevant!</p>	<p>Financial Markets and Management (3 ECTS)</p> <p>Marketing Management (3 ECTS)</p> <p>Leading People in the 21st Century (3 ECTS)</p> <p>World Business Environment (3 ECTS)</p> <p>Managing Information Systems (3 ECTS)</p>

year 1 · semester 2

week 0	weeks 1 - 6 *	week 7	weeks 8 - 13 *
<p>WHAT ABOUT ME? WEEK</p> <p>Time to think about what it is you want for yourself, and how to develop the skills you need.</p>	<p>Quantitative Data Analysis (3 ECTS)</p> <p>Excel & Python Analysis (3 ECTS)</p>	<p>HUMAN ETHICAL RESPONSIBLE ORGANIZATIONS</p> <p>A special HERO week to understand how your organization can be human, ethical and socially responsible.</p>	<p>Qualitative Data Analysis (3 ECTS)</p> <p>Global Management Challenge Simulation (3 ECTS)</p>
<p>Major - Stream Elective 1 (6 ECTS)</p> <p>Major - Stream Elective 2 (6 ECTS)</p> <p>Major - Stream Elective 3 (6 ECTS)</p> <p>Weeks 1-13 you also choose 3 elective course units, and gain a major in the area you choose.</p>			

*Weeks 1-6 and weeks 8-13 with **4 mandatory courses on data analysis** (Quantitative, Qualitative, Excel, Coding with Python) and also a special **simulation game** where you run your business and compete for success.



re:search

EXPLORATION PROGRAMME

thursdays, 16:00-18:00, sala 207

03 Oct 2019

Research profile and visibility

Congrats, you are a young researcher – what does that mean?

Bibliometric databases and Research IDs

Biosketch, CV and online footprint

17 Oct 2019

Science communication

Why is communication important in research?

Basic writing and editing skills

Science in the media

31 Oct 2019

Science communication

Storytelling and oral presentations

Social media for research

28 Nov 2019

Project management

Research as a project-based activity

R&D project management – the basics

open minds for a better world | Research Wing , Francesinhas 2, Piso 2

[open to all doctoral students and young researchers willing to change the world one thursday at a time]

Sustainable Research Management

a rainbow new deal

sustain:able

re:search

rain:bow

new:deal

stop



the glorification

of busy