



Piroska Szalai (Ms.)

Piroska Szalai is the Chair of the Board of the Budapest Enterprise Agency since 2013.

The Budapest Enterprise Agency (BEA) is the only organization founded by the Budapest City Council back in 1993 for the development and promotion of the micro, small and medium enterprises of the Hungarian capital.

Her task was to renew and transform the BEA. The Agency supplies innovative SME development services both for micro, small and medium enterprises and SME developer organizations and institutes. The BEA “Be Smart programme” is the winner of the national competition of the European Enterprise Promotion Awards (EEPA) in 2016, and “Startup Budapest programme” is the national winner in 2018. Budapest became winner of Startup Europe Award 2018 the Best Public Administration for Startups category.

The BEA is the only Hungarian winner of the EU Business Innovation Centre title, the EU’s greatest qualification in this field. Also, Piroska Szalai is the Hungarian representative of the European BIC Network (EBN)’s directory board.

Piroska Szalai has obtained a degree (MSc) at Pannon University in 1987, where she studied Industrial Engineering and Management Studies. She is the member of the MTA (Hungarian Academy of Sciences) Knowledge Management Committee, since 2003. She was the Ministerial Commissioner responsible for improving the labour market prospects of women at the Ministry for National Economy in 2012-2014. 2014-2018, she is the ministerial advisor of the Minister of the National Economy.

She is married, and she has an 18-year-old son.