

## **Lenti Spa - Development Concept**

The Bath City concept presents the short and medium-term development potential of the Lenti Thermal Bath and Szent György Energy Park and of the surrounding districts, providing suggestions for the future developmental projects. During the development concept, characteristics of the region, its touristic offer and the development plans of Lenti city are taken into consideration. The authors believe that Lenti Spa could become a sparkling, popular, green and complex tourist resort of West Hungary. To achieve this goal, this paper recommends the realization of a multiple development concept, which can be implemented through continuous development of existing capabilities. The successful implementation of this concept requires the accomplishment of a bottom-up, coordinated series of touristic developments, supported by the local population, giving the leading role for the municipality and its economic actors. To elaborate the details of the above concept, to develop and implement the plans of the Green City project supported by TOP, the professional workers of HÉTFA can offer its expertise and experiences in economic organization.